



This Week's Program

Wednesday, October 30

"Competition for Ticketmaster"

Jordy Leiser
Co-Founder and CEO - Jump Platforms

The Queen Mary
12:00 Noon - LUNCH
12:20 p.m. - 1:30 p.m. - PROGRAM



Jordy Leiser is the Co-Founder and CEO of Jump Platforms (jump.com), the first end-to-end fan experience and ticketing platform for live sports & entertainment. With his co-founders Marc Lore (serial entrepreneur, founder of Diapers.com and Jet.com) and baseball legend Alex Rodriguez, Leiser started Jump in October 2021. The company has nearly 50 employees and has raised \$35 million in funding from top-tier Silicon Valley investors. The company is launching with its first pro sports team clients and venues in 2025.

Prior to Jump, Leiser was Co-founder and CEO of Stella Connect until its acquisition by Medallia for \$100 million in late 2020. Stella Connect, which has been renamed Medallia Agent Connect, is enterprise software that drives engagement and performance of customer service teams. Clients include Walmart, Mercedes-Benz, Warby Parker and hundreds more.

Prior to Stella Connect, Leiser worked in investment banking at J.P. Morgan where he focused on credit analysis, leveraged buyouts and other transactions for private equity-backed consumer brands.

A Colorado native, Leiser graduated from Bucknell University with a degree in Economics and Political Science. He also completed the General Course, a one year study at the London School of Economics.

Rotary Scholarship Meeting - Nov 6, 2024

Annual Long Beach Rotary Scholarship Foundation Day!
"Making a Difference, Every Day"

Mark your calendar and look forward to an energizing day where Rotarians lunch with our Scholarship Students, engage in conversations with these 'possibly' future Rotarians AND hear what their Rotary Scholarship means to them.

Reservations CLOSE this Friday, November 1 - Contact Madrid and don't miss this inspiring day!



Welcome New Rotarian

By Raymond Cervantez, Sponsor





It is always a pleasure to welcome someone new into our Rotary family, especially an individual who shares our values of service, leadership, and fellowship.

Jose Barrera is the Vice President and Branch Manager of Washington Federal Bank (WaFd), formerly Luther Burbank on 2nd St. He brings with him a wealth of knowledge and 27 years of experience in banking.

Beyond the professional qualifications, Jose embodies the spirit of Rotary. He expressed an interest to join Rotary because of his motivation to give back to the Long Beach community, build networks, and make a meaningful impact.

Jose is also a family man. Along with his wife Michelle, they are raising 4 great children. The oldest is 21 and serving as a Marine, and their 3 other children are all attending local public schools, here in Long Beach.

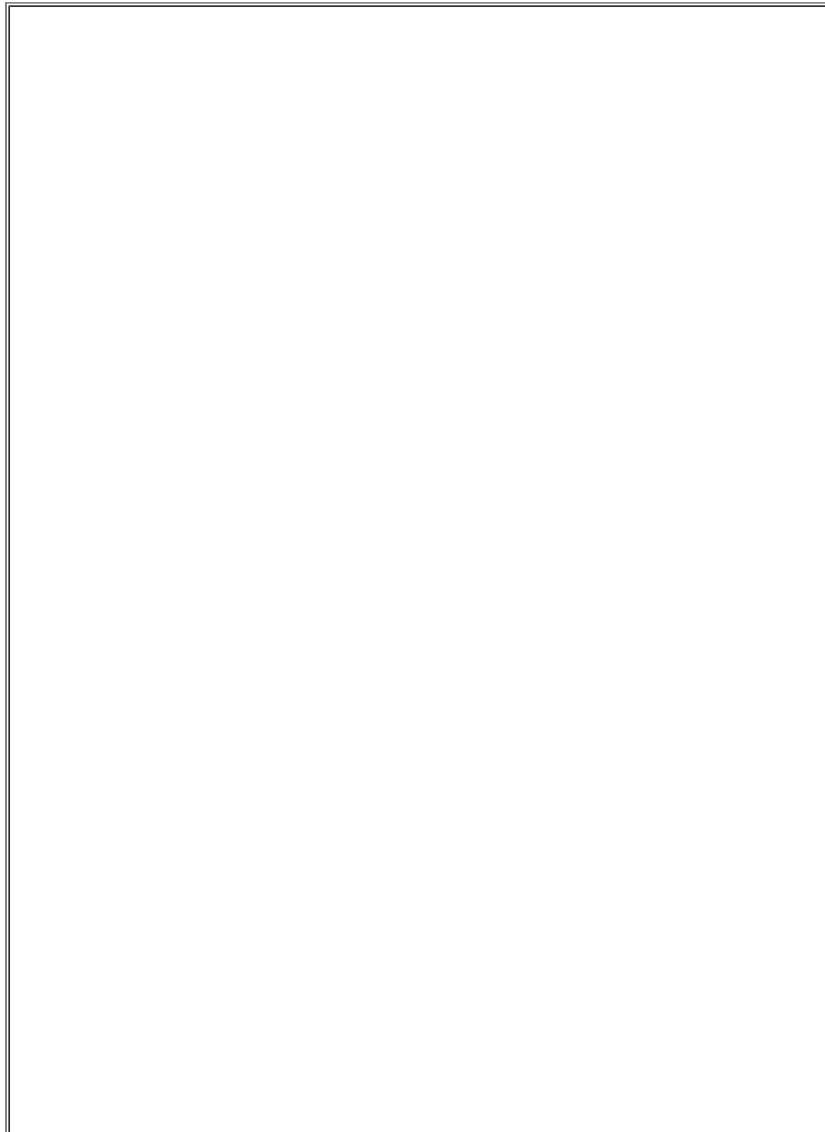
Jose will undoubtedly enrich our Club with fresh ideas and enthusiasm.

Let us welcome him warmly and help make this a rewarding journey.

On behalf of the entire Club, we are thrilled to have you. Welcome to Rotary!

Rotary Holiday 5 O'Clock Somewhere!

By Natalie Hale, Fellowship Service Director and Graphic Artist, Rachel (Florida) Massari



5 O'CLOCK SOMEWHERE

Rotary  Club of Long Beach

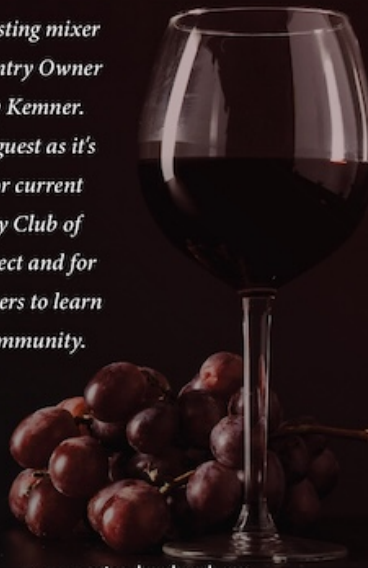
HOLIDAY WINE TASTING

TUESDAY, NOVEMBER 12
5PM-7PM

THE WINE COUNTRY
2301 Redondo Ave., Signal Hill, CA

Join us for a wine tasting mixer hosted by Wine Country Owner & Rotarian Randy Kemner. Feel free to bring a guest as it's a perfect chance for current members of Rotary Club of Long Beach to connect and for potential new members to learn more about our community.

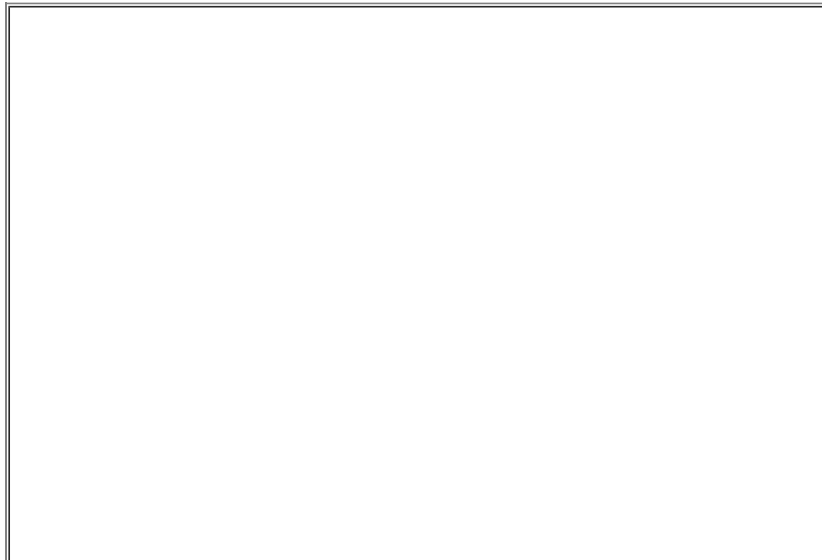
Appetizers will be provided.
Please RSVP via Evite



www.rotarylongbeach.org

Doing Business in Rotary (BBR)

By Mary Zerafa Loos, BBR Chair





Business Breakfast Roundtable

Best Practices in Recruiting and Hiring

Thursday, November 21, 2024

8:00am-9:30am

The Grand, 4101 E. Willow

\$13 (cash preferred) for coffee and pastries

RSVP: Evite invitation sent to your email

Info: Mary Zerafa Loos | maryzerafa@gmail.com

To foster discussion, the maximum number of participants is 18.

Bikes 4 Kids Project

By Jon L. Mesko, Bikes 4 Kids Committee Chair

We are excited to provide Bikes 4 Kids this Holiday season once again. Our high-need school of choice this year is Roosevelt Elementary, located at 1574 Linden Ave. Long Beach.

We've announced an Essay Contest to the three classes, saying that one child in each class will win a new bike. The kids will be working diligently on those essays!

The wonderful surprise is that **ALL** the kids in 3rd Grade will receive a bike! So we have some work to do

We need 40 people to help build bikes on Dec 6, and 20 volunteers to help fit the bikes and helmets on Dec 10.

1. Build the bikes: Friday, Dec 6 around 6-8 pm

- At this event we will build 125 bikes for the give-away
- This will take place at Roosevelt Elementary (1574 Linden Ave, LB) The bikes will be stored there over the weekend.
- Experts will be on hand to help with "quality control" of each bike.
- Pizza provided!

2. Fit the bikes and helmets: Tues, Dec 10 from 2-5 pm

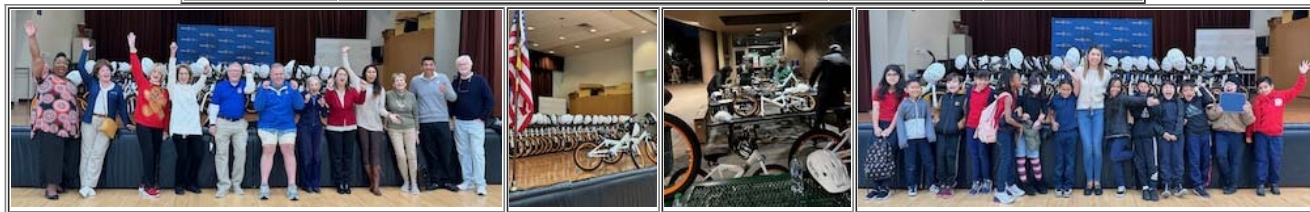
- Each child will be fitted with their bike and helmet, along with instructions for their lock.
- A parent or guardian will need to pick up each child with their bike and sign a release form.
- This will also take place at Roosevelt Elementary School, at afternoon "pick-up".

Please contact Jon Mesko by Dec 4th if you're interested and for which date. [562.549.1848](tel:562.549.1848) or jon@lbblast.org

School Assembly to reveal the winners: Mon, Dec 9 at 9 am

Please reach out to me with any questions, comments or concerns. Thank you, Rotarians!

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RCLB Membership Drive

By Sarah Soriano, Membership Service Co-Director

Vision #1

Have you heard anyone in the Club mention increased membership this year? Maybe once or twice.

This year, the Club is launching a **Membership Drive through the end of December.**

Can you help us reach our goal of 40 new members?

You can help us grow our community! Your experience and passion for our mission are invaluable, and we know that you can help us connect with others who share our vision.

Why should you invite others? There is strength in numbers. The more members we have, the stronger our impact becomes. Together, we can amplify our impact and drive meaningful change in our community. Also, bringing in new members means fresh ideas and diverse perspectives. Every individual adds unique insights that enrich our programs and initiatives. Our community thrives on collaboration and support. By inviting friends, colleagues, or anyone who shares our interests, you help create a welcoming environment where everyone can grow.

Inviting a new Rotarian is easy. Talk about the benefits you've gained from being a member. Whether it's networking opportunities, professional development, or simply the joy of being part of a passionate community, your story can inspire others.

Share our social media posts. Use your social media platforms to spread the word! Share our membership details, highlight upcoming events, and encourage your friends to join us.

Bring a friend to a lunch meeting or Connections event! Personal invitations can make a big difference, and experiencing our community firsthand is a great way to inspire new members.

Thank you for being an essential part of our community. Your enthusiasm and commitment are what make us thrive. Together, let's invite others to join us on this journey of growth, learning, and making a difference!

Making a Difference



Vision #2

So, you have a membership prospect. Now what?

Rotarian Dr. Lynne Wainfan reached out to me with this exact question and suggested we share these steps with Rotarians – especially given the fact that we are in a **Membership Drive!**

Here is a very simplified version of the steps:

1. Identify a candidate.
2. Tell them why you like Rotary and why you think they would – this is a very important step to explaining the work we do as the Rotary Club of LB.
3. Invite them to a meeting or to Rotary Connections – getting to know other Rotarians is a great way to show a candidate what you have learned and know about the benefits of serving in Rotary. Getting to know other Rotarians will help you select a second sponsor.
4. Once the candidate is ready to join, has attended a lunch meeting and/or Connections event, complete the Membership Proposal Form. You will need to sit down with the candidate to answer the questions and have the second sponsor complete their portion. This form is then submitted to the office and Madrid takes it from there.

Still have questions? Please reach out to either of the two **Membership Co-Directors**, **Debbie Thorpe** or **Sarah Soriano**, or any member (below) of the membership committee. We want our Membership Drive to be a huge success!

Deborah Williams, Gail Schwandner, Judy Ross, Leslie Wiberg, Lori Dwight, Matt Kinley, Mollie Beck, Natalie Hale, Raymond Cervantez, Tina Barry, Diane Donaldson, Michele Dobson, Steve Hockett and Madrid Zimmerman.

Rotary Club of Long Beach Honored for Partnership with LBUSD

By Daniel Eufracio Tapia

Youth Services is proud to announce that our Rotary Club was recently recognized for our strong partnership with the Long Beach Unified School District (LBUSD) at the Partners & Pathways Celebration on October 11. The event, held at the Courtyard Marriott in downtown Long Beach, honored the collaborative efforts that support work-based learning activities, fostering valuable real-world experiences for students.



Our Club's commitment to the community, mainly through programs like Camp Enterprise, was highlighted by Lauren Kim, a senior at CAMS. Lauren, who attended Camp Enterprise last year, delivered an inspiring speech about how the camp broadened her perspective on entrepreneurialism and financial literacy.

Her words were a true testament to the lasting impact of our Club's efforts on the next generation.

We were honored to share this moment with district leaders, including Superintendent Dr. Jill Baker and Mayor Rex Richardson, as they joined in recognizing the pivotal role business and community partners like us play in shaping the future of our students.



Dan Tapia and Conner Weir, RCLB Youth Services Director

BIRTHDAYS



[Richard Gibson](#)
November 3rd



[Gail B. Schwandner](#)
November 4th



[Phyllis Hayes-Reams](#)
November 5th

CLUB LEADERS



[Steve M. Hockett](#)
President



[Katherine \(Kay\) Cofield](#)
Assistant to the President



[Braden James Phillips](#)
Assistant to the President



[Richard Gibson](#)
Vice President



[Lance R. Kenyon](#)
Vice President



[Linda Josephine Rahn](#)
Vice President



[Michael Rivard](#)
Vice President



[John E. Romundstad](#)
Secretary
Treasurer



[Roger Civaleri](#)
Sergeant-at-Arms



[Lisa Finn](#)
Sergeant-at-Arms



[Randall S. Kemner](#)
Sergeant-at-Arms



[Daniel Eufracio Tapia](#)
Sergeant-at-Arms

[Whitney Leathers](#)
CCO-Club Comm. Offcr

[Lisa Ramelow](#)
CCO-Club Comm. Offcr



[Nancy Zwiers](#)
Career Service Director



[Timothy Aldrete](#)
Club Service Director



[Leslie Wiberg](#)
Community Service Director



[Natalie Hale](#)
Fellowship Service Director



[Matthew L. Kinley](#)
International Service Director



[Sarah Soriano](#)
Membership Service Co-Director



[Debbie Thorpe](#)
Membership Service Co-Director



[Conor Kenneth Weir](#)
Youth Service Director



[Michele A. Dobson](#)
iPast President



[Kelly Ruggirello](#)
President-elect



[Wayne C. Slavitt](#)
President-nominee



[Madrid Zimmerman](#)
Club Director
Club Executive Secretary



[Donald E. Cochran](#)
Rotary International
Foundation Chair

EVENTS

October 30th, 12:00-2:00 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Jordy Leiser
Subject: Competition for Ticketmaster

October 31st, 9:00
[Navajo Nation Trip](#)
Postponed until Spring 2025
Visit a Dig Deep water project in the Navajo Nation, meet with tribal members and work on a hogan repair.

November 6th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
LB Rotary Scholarship Foundation Annual Program with Rotary Scholarship Recipients!

November 7th, 2:00-3:00 PM
[RoToastados - A Rotary Toastmaster Alliance Club](#)

November 9th, 8:00-9:00 AM
[Centennial Park Clean-up](#)

November 12th, 5:00-7:00 PM
[5 O'Clock Somewhere](#)
Holiday Wine Tasting
Hosted by Randy Kemner

November 13th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Nate Jones
Subject: USS Iowa

November 19th, 4:00-5:00 PM
[RCLB Board of Directors Meeting](#)

November 20th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Lions Automobilia Museum
UCLA vs. USC

November 21st, 8:00-9:30 AM
[Business Breakfast Roundtable : in person](#)
Speaker: Best Practices in Recruiting & Hiring

November 24th, 3:00-5:30 PM
[Ronald McDonald House Sunday Meal](#)

November 27th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
DARK for Thanksgiving Holiday



Rotary Club of Long Beach
meets every Wednesday @ 12 Noon

THE QUEEN MARY
1126 Queens Hwy
Long Beach, CA 90802

LB Skyline Photo Credit
Long Beach Convention & Visitors Bureau

October 30, 2024 - Vol. 108, Issue 17

Club Office
Rotary Club of Long Beach
The Queen Mary
1126 Queens Hwy.
Sylvania Room
Long Beach, CA 90802
562-499-1752
Rotary@RotaryLongBeach.org

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